



Further Resources

Webinar: Developing Your Professional Online Presence

Being a Scholar in Public

- Just Publics @365's [Social Media Toolkit](#)
- McMillan Cottom, T. (2015) "Who Do You Think You Are?": When Marginality Meets Academic Microcelebrity. *Ada: A Journal of Gender, New Media, and Technology*, No. 7. [doi:10.7264/N3319T5T](https://doi.org/10.7264/N3319T5T)
- Matt Wray, Jessie Daniels, & Tina Fetner, eds. (2016) [Promoting Sociological Research Social Media Toolkit](#) [pdf], American Sociological Association.
- Melissa Terras, "The Impact of Social Media on the Dissemination of Research: Results of an Experiment," *Journal of Digital Humanities* 1, No. 3 Summer 2012 <http://journalofdigitalhumanities.org/1-3/the-impact-of-social-media-on-the-dissemination-of-research-by-melissa-terras/>

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