The Creative Commons Card game
About the Creative Commons Card Game

This simple card game allows you to introduce the concept of building a Creative Commons license to learners. It also offers them a chance to think about what the different components mean and how they can be used to create a bespoke license.

The cards can be used by either individuals or small groups and the game can be competitive or just for fun!

Any resources can be used for the game but some examples have been included in this guidance, together with copies of the cards for printing.

The material in this resource is based upon the Creative Commons card game by Claire Sewell (CC BY) and the Creative Commons Webpages (CC-BY). This resource was created by Amy Theobald and is available under a CC-BY 4.0 license.
Instructions

Print and cut out as many sets of the Creative Commons Cards as you need for your learners. There should be enough so that each individual/group has one of each element.

NB: if you plan on reusing the cards several times print on good quality card or laminate.

Show learners an example resource (e.g. photograph, presentation) that you wish to attach a license to. Outline the uses you would like to allow/prohibit and ask learners to use the cards to create a license.

When they have finished show them the actual license. This can be used as the start of a discussion if learners have questions about the licenses and how they are put together.
Creative Commons Cards

Print and cut these cards so that each participant has a set of 5

We've provided colour and greyscale versions of the cards - you only need to print out one set.
No-derivatives
Cannot change/remix the work

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ShareAlike
New creations must be shared under the same rules
CC0 Content can be used without any restriction

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No-derivatives
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ShareAlike
New creations must be shared under the same rules
Attribution
Must acknowledge the author of the work
CC0 Content can be used without any restriction

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Example questions

Questions for the card game can be used in different ways - either as Powerpoint slides or handouts to individual participants.

These questions are examples that can be used, or you can create your own.
Q1. Photograph

You've uploaded some of your photographs to an image sharing site. You are happy for other people to use your photographs, but:

- You want to be named as the photographer.
- You don't want anyone to change your images or add anything to them.
- You don't want anyone to make money from your images.

**Which Creative Commons license would you choose?**

Answer: [CC BY NC ND]

This license requires the user to attribute images (BY), that any use should be non-commercial (NC) and no changes can be made (ND)
Q2. Teaching Resource

You've created an educational resource that you think might be useful for a wider audience. You want to make sure:

• Your resource to be shared ‘as is’

• But you are not worried about being paid for its use.

Which Creative Commons license would you choose?

Answer:

This license requires the user to attribute the author and prevents it from being changed in any way.
Q3. Presentation

You've created and delivered a presentation at a conference and want to put it online to get more exposure for your work. You want a license that will:

- Allow you to get credit as the original creator of the presentation and its ideas.
- Allow others to build upon the ideas in your work and share this with other people.

Which Creative Commons license would you choose?

Answer: [CC BY]

This license only requires that users credit you as the author of the original presentation but places no further restrictions on its use.
Q4. Conference Poster

You've created a poster to promote your research project and want to share it online for others to use. You want to make sure that:

• You get credit as the author of the poster.

• Although you don't mind if others change the poster you don't want them to make money from doing so.

• If other people do create something new based on your poster they must share this under the same CC licence you have used.

Which Creative Commons license would you choose?

Answer:

This licence allows users to credit the author but also stops users from making money and specifies that any new resources they create are shared under the same terms.