How to Give a Terrible Presentation

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#1 Go off topic

Build your presentation around your key message(s)
#2 Use every font/colour/effect

Consider basic design principles and remember that less is always more
#3 Over rely on text

Avoid the wall of text and reconsider your approach to bullet points
#4 Use incomprehensible graphs

Don’t confuse your audience with badly presented data
#5 Read out your slides

Slides are your backing group – you are the star of the show!
#6 Be embarrassed by nerves

Embrace your nerves to enhance your performance
Look bored

Bad delivery can kill a otherwise great presentation
#8 Mismanage interruptions

Deal with questions professionally and don’t be afraid to admit you don’t know the answer!
Don’t think about the wider audience

How will your presentation read to those not in the room?
#10 Fail to deal with disaster

Remember - the audience won’t know there’s been a problem unless you let it show
Top tips
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