HIP HOP AND THE POCKET CITY SOUND:
Cultivating Community Capital

Nathan Jochum, Performing Arts, Librarian of Practice
Charles Sutton, Social Impact Research Manager
Evansville Vanderburgh Public Library
Evansville
Pop: 120,000
INQUIRY
Core Question
Can Evansville be a music hub?
Performing Arts, Librarian of Practice
A year of Hip Hop
Core Questions

How to improve educational opportunities in Evansville’s Promise Zone?

Does Evansville have a hip hop community?
PROGRAMS

2018
A Year of Hip Hop (AYoHH) 2018 Mixtape - # AYoHH18
AYoHH Mixtape - 22 songs
46 beats
2 videos
4 Media Imprints (articles/news/radio)
3 Shows
1 magazine issue
Over 400 people

A Year of Hip Hop Mixtape 2018 - https://ayohhh.bandcamp.com
Hip Hop Architecture Camp

Thanks to EVPL Foundation for $10,000 support
Hip Hop Architecture Camp

Youth Participants: 26
PARKS FEST EVANSVILLE

ADIA VICTORIA • THUNDER DREAMER
CALABASH & FRIENDS • KELO KADDIFI w/ HORIZON
THE JANGLE SHEEP • SALT THE EARTH • KENNA ELVERS

FREE ADMISSION • ALL AGES • GATES OPEN @ 11AM
GARVIN PARK • 1600 N. MAIN ST. EVANSVILLE, IN
IMPACT

Community Capital
Community Capitals Framework
Flora and Flora, 2008

Hip Hop Artist Volunteers

Social Capital:
Bridging Social Capital

Murphy’s Horizon

Nero Angelo

One Shot
Congratulations, Nathan Jochum!
EVPL Performing Arts Librarian of Practice
20 Under 40 Honoree
WE'VE BEEN NOMINATED

Celebrate with Us!

24th Annual Celebration of Leadership
March 14, 2019
Old National Events Plaza

TICKETS AVAILABLE AT leadershipevansville.org OR CALL 425-3828

PRESENTED BY

LEADERSHIP EVANSVILLE
QUESTIONS?

Thank you!

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