MARKETING AUDIO VISUAL CONTENT ON CAMPUS

Lisa Hooper
Head of Media Services
Tulane University
lhooper1@tulane.edu
@lhHMusLibrarian
A Platform to Speak From
On April 5, 2017 – we posted this to Facebook:
On June 9, 2017 – we posted this to Facebook:
On October 5, 2017 – we posted this to Facebook:
Hey Tulane University affiliates - did you know you can stream *I Am Not Your Negro* for free courtesy of Howle-T? Off-campus use requires your TU creds:
http://tulane.kanopystreaming.com/video/i-am-not-your-negro

Watch the original before you go out and see 2049 this weekend! Free via the library's subscription of Swank!
http://tulprim0.hosted.exlibrisgroup.com/tref.books+?TUL_VO...
A Partner to Speak With
On February 1 – we hosted a film screening

The Jena 6
Film Screening & Discussion with Rosanne Adderley & Ray Proctor

February 1  Howard-Tilton Memorial Library
5:30-6:30 pm  Room 602

The racial divide in Jena, LA, came to national attention in 2006 when six African-American high schoolers were charged with attempted murder in the beating a white classmate. The fight, however, was just one incident in a long string of racially charged events.

Sponsored by:
Howard-Tilton Memorial Library
Department of Theatre and Dance
Program of Africana Studies
Each fall, we participate in The Reading Project
We invite ourselves to book exhibits
Just Being
**Media Reserve Lists & Emails**

---

**Reserve List (Fall 2017)**

Instructor’s Name: Chang, Kai-man (kchang2@tulane.edu)
Department Name: Communication
Course Name: Intro To Cinema
Course Number: COMM 1150
Section Number: 01
Approximate Number of Students: 40
Loan Period: 3-Hour Strict (in-house use only)
Reserve Duration: 08/28—12/19

<table>
<thead>
<tr>
<th>Title</th>
<th>Barcode</th>
<th>Call#</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>2001, A Space Odyssey</em></td>
<td>R0124309223</td>
<td>DVD 2014-0114</td>
</tr>
<tr>
<td>Applause</td>
<td>R0116591816</td>
<td>DVD 2006-0444</td>
</tr>
<tr>
<td><em>The Birth of a Nation</em></td>
<td>R0118553636</td>
<td>DVD 2010-3218</td>
</tr>
<tr>
<td>Blackmail</td>
<td>R0116389895</td>
<td>DVD 2007-0660</td>
</tr>
<tr>
<td><em>Breathless</em></td>
<td>R0118883078</td>
<td>DVD 2009-3848</td>
</tr>
<tr>
<td>The Cabinet of Dr. Caligari</td>
<td>R0115875649</td>
<td>DVD 2006-0209 c.2</td>
</tr>
<tr>
<td>Un Chien Andalou</td>
<td>R0118438373</td>
<td>DVD 2009-3363 c.2</td>
</tr>
<tr>
<td>El Coraje del pueblo (Courage of the People)</td>
<td>R0117135825</td>
<td>DVD 2007-0318</td>
</tr>
<tr>
<td><em>Edison: The invention of the movies</em></td>
<td>R0118438331</td>
<td>DVD 2006-0330 c.4</td>
</tr>
<tr>
<td><em>Flip Flotsam</em></td>
<td>R0116390692</td>
<td>VIDEO-TAPE 2007-0008</td>
</tr>
<tr>
<td><em>The General</em></td>
<td>R0118843992</td>
<td>DVD 2009-3390 c.2</td>
</tr>
<tr>
<td>Grand Illusion</td>
<td>R0120427435</td>
<td>DVD 2006-0037 c.3</td>
</tr>
</tbody>
</table>

*Titles are available for streaming via Swank or Kanopy. To view via Swank, click the green TU Link button to access your film. To view via Kanopy, search library website for Kanopy & select the TU Link to access the database OR go to [http://tulane.kanopystreaming.com/](http://tulane.kanopystreaming.com/) and log into your Tulane account if prompted.*
Embedding Streaming Film in Canvas
Creating Guides – an index of streaming resources
Creating Guides – Subject Film Guides
Creating Guides – A useful endeavor?

Louisiana in Film, January 1-October 17, 2017

Views
The trifecta approach

Platform to speak from

Partners to speak with

Just being
Thank you!