Exploring the networked image in 'post' art practices

Garrett Lynch
Introduction

- Networked artist:
  - Networks as **theme, form, context or site**;
  - Networks **pre-existing or created** by practice.

- Multimedia in form, transdisciplinary in method.
● Four networked works:

  o **Performative** theme, form, context or site;
  o Similar forms - weblogs, digital photography, moving image;
  o Shared themes and procedures.
Concept: Colliding virtu/re-alities; merging of ‘virtual’ and ‘real’ spaces.

Process: Photographing ‘real’ spaces influenced by ‘virtual’ space. Improvised narrative.

Form: Images and texts produced uploaded to a weblog over a year.

Works
This is Real Virtuality (2014)
http://this-is-real-virtuality.tumblr.com/
Works

We Entomb Memoir (2015)
http://weentombmemoir.tumblr.com/

- Concept: Exploration of self-portraiture and mortality, appropriated media through media détournement (Debord, 1957) and postproduction (Bourriaud, 2005).
- Process: Process-based actions performed online with image macro generators.
- Form: Images compiled/presented as weblog.
● Concept: Manifesting *real* items (matter) from online performance (actions).

● Process: Actions to Matter - actions performed online, documented as screenshots, posted to weblog. Matter to Actions - items gathered photographed, posted to weblog and sold online.

● Form: Screenshots and photographs uploaded throughout the duration of the work. Website tracks and graphs all actions.
• Concept: Exploration of **gambling online (play) as performative actions.**
• Process: Gambling employs introductory or bonus offers. Each game considered a performative action, actions continue until the offer is exhausted.
• Form: Actions documented as screencasts, uploaded to a video sharing site and a weblog throughout the duration of the work. Weblog tracks and graphs all actions.

Works

Tran$actions (2015 – ongoing)
http://trans-act-ions.tumblr.com/
Themes

- Exploit existing networks:
  - Form, materials or space of those networks (We Entomb Memoir, Transactions);

- Create networks:
  - Between non-digital and digital or 'real' and 'virtual' (This is Real Virtuality, Transformations: Actions to Matter / Matter to Actions);

- Networks as transformative.
Themes

- Relationship between digital and physical, 'virtual' and 'real' space:
  - Problem terms - 'virtual' and 'real';

- What is performative:
  - Broken down into actions;
  - Occur over various times, spaces etc.
Networked Image

- Not post-art practice but an exploration of the concept of 'post' within art practice:
  - Post-internet;
  - Post-digital;
  - Post-photographic;
  - Post-screen;
  - As well as post-disciplinary, postmedia (Guattari, 1990; Manovich, 2000) and postproduction (Bourriaud, 2005).
Photographic imagery documenting performance

- Photographic imagery is also one of the objectives of performance.
Networked Image

- Photographic imagery documenting performance:
  - Photographic imagery is also one of the objectives of performance.

- Nothing new – performance for camera long been acknowledged in performance (O'Dell, 1997).
  - Photographs also positioned within networks, viewed through screens to look back into a network reminding viewer of theme/form/context/site of the work.
Thank you

Contact:

garrett@asquare.org

Contributions welcome and appreciated for
Transformations: Actions to Matter / Matter to Actions:

http://www.asquare.org/work/transformations/
References


