• Making your Mendeley profile available for reuse via ORCID

ORCID Integration Tool consists of ResearcherID and ORCID Integration, Scopus2ORCID, DataCite to ORCID, figshare ORCID integration and others. ORCID IDs have shown about sixty percent increase thanks to the Integration Tools. On top of the success of the services, I decided to build an Integration Tool called Mendeley to ORCID, based on Mendeley/ORCID API, making easy for Mendeley users to sync with ORCID.

With ORCID Statistics pages, you can find that ORCID considers numbers of iDs, Works. Works with unique DOIs as its key metrics. Mendeley to ORCID potentially boosts these elements as much as possible.

• Importance of Mendeley in ORCID

Why do Mendeley users register Publications? The answer will be consolidated into the two reasons below:
1) Mendeley is famous as a reference management service, and regarded as key process for researchers when they gather the publications and works in overall workflow of writing such as reference, citing, writing paper, and publishing. DOI and PMID represent the publications ID no matter you cite or cited.
2) Given growing attentions on altmetrics, a concept to show how the work has been evaluated, Mendeley readership, as a research evaluation on its impact among its users, stands out of altmetrics tools (ImpactStory, Altmetric, Plum Analytics, ReaderMeter etc.).

• Sync your publications to ORCID via Mendeley

We built an ORCID Integration Tool called Mendeley to ORCID via Mendeley/ORCID APIs in order to hook up Mendeley Publications with ORCID Works, based on the three facts below.
1) Mendeley and ORCID have been asked a lot to add sync features in the services. They are facing the increasing needs.
2) Compared with ORCID, Mendeley has more users and more Publications. It is certain that an integration helps to increase the ORCID iDs/Works.
3) Since Mendeley is based on the reference management tool, it features vast amount of publications and documents ID (DOI, PMID, arXiv ID). Therefore this app helps to boost ORCID Works with unique DOIs.