

ARLIS Ohio Valley Chapter Business Meeting

Friday, October 12, 2018

9:00-10:30 am

Stephanie welcomed us at 9:20 am

Minutes approved by Stephanie – but Stefanie and Stephanie’s names should be fixed in the previous meeting’s minutes.

Motion to approve minutes successful.

Kiana provided the Treasurer’s report.

Marsha Miles provided the website report and asked that if people in the group have anything they’d like to post on the website to let her know.

Alison provided the listserv report – Brought up that some strange things have been happening with the listserv – if anyone in the group receives something from the listserv reply to let her know they received it. We currently have about 50 people on the listserv.

Old Business

We will be switching from Paypal – committee on hold pending bundled membership decision.

Karyn gave a logo update – She would like to brand the website with the logo – the artist has given us all the files and Karyn will send it out over the listserv.

Stefanie – Asked to have a vote on whether we should rebrand the website with the logo or not.

Entire group voted yes to rebrand the website with the logo.

Chris gave an update on merchandise – There have been no purchases on Chris’s personal Zazzle of the other design. We have to have more sales in order to make a profit, perhaps we should investigate local businesses or do the screen printing ourselves and hold the merchandise – we could make them cheaper and actually make a profit.

Motion passes to reimburse Chris for the screen and have her put the design on items.

Questions from the group: Should we think of having the new logo on the bag? Should we print the logo on other items – buttons, books, etc?

New Business

Travel Award Committee – Edith Serkownek and Alison Huftalen will make up the committee.

Encouragement to apply for the travel award.

Stefanie called for volunteers for the Nominating Committee to help elect a person for the position of Chair Elect/Chair for 2019/2020. Caitlin McGurk nominated herself for the opening position of Chair Elect/Chair.

2019 Meeting – Combine ARLIS/NA and VRA in Oberlin? This was voted yes.

Proposal for Bundled Membership

Concerns and ideas:

Hard to read through all of the fine print, it's a long process and there's a number of spots where it could break down.

We should make it a discount if they're paying through National, but say it's still \$25 going through the website

Could we ask ARLIS national for a list of members who would qualify and contact them?

Stefanie expressed that she already reached out to most of them

This change wouldn't hurt all of membership but some.

Is it ok to ask museums for a list of people who would benefit and reach out to them?

Whatever our vote is, is it just amalgamated with everyone else's chapter's votes?

Stefanie – Yes, and because she's Chapter Liaison she will let National know the vote from today. There will be a review.

If we vote yes, make sure National knows it's a yes as long as the assessment is done.

We should do our own assessment and schedule it for our local business.

Could we move the chapter membership up in the form? Because it's at the very bottom after all of the donation boxes.

Maybe on the national website if you were able to do a bundled membership and check the box for Midstates, it should have a link to the local chapter saying thank you and please consider donating to your local chapter.

Does ARLIS have institutional membership? This might be a way to strengthen membership and dues payments.

We should send out a reminder saying don't forget to renew your membership before National sends out the reminder.

How would they let us know who signed up?

Will the form be able to track how many people are paying and how many are on the listserv?

How many members do we currently have?

Kiana – We currently have 25 members, 2 Friends, 1 Student

People may not see the value in joining the local chapter. How vocal can local chapters be? National should talk about it more.

Stefanie – Perhaps we can put testimonials on the website and pop in things like that in the listserv.

Marsha – Send her testimonials for the website.

Could also request a sponsor through an application.

Bundled membership – Motion approved to move forward with the bundled membership.

Stephanie – Brought conversation back to nominating committee – requires someone to send out an email requesting nominees, send list of nominees.

Chris and Kate volunteered to be the nominating committee, and Stefanie is the nominating committee liaison.

Motion to adjourn meeting

Motion Passes.

Meeting Adjourned.