

# Association of University Presses

# BFAJ 2021 Book, Jacket, and Journal Show

## call for entries

### How to Enter

We sincerely appreciate and encourage your entries!

Visit the [AUPresses Design website](#) for entry details and entry forms.

Ship TWO copies of each of your entries to the AUPresses Central Office as soon as possible to avoid a deluge of entries arriving close to, or after, the deadline.

Association of University Presses  
Attention: Kate Kolendo  
Book, Jacket, and Journal Show  
1412 Broadway, Suite 2135  
New York, NY 10018

### Entry Fees

\$45.00 per book/journal  
\$35.00 per jacket/cover

Fees are due upon submission.

Visit our [website](#) for more information about the 2021 Book, Jacket, and Journal Show.

### Entries will be judged in the following categories

#### BOOKS AND JOURNALS

Scholarly typographic, Scholarly illustrated, Trade typographic, Trade illustrated, Poetry & literature, Journals, and Reference

#### JACKETS AND COVERS

Jacket design, Cover design, and Journal cover design

Explanations of categories are available on our [website](#).

### Eligibility

This competition is open to members of AUPresses only. Presses may submit any number of books, jackets, and covers published in the current calendar year, 2020, and journals published at least twice during 2020. Books may have been manufactured anywhere in the world, but imports or copublications from another publisher are not eligible.

### Deadline for Entries

January 22, 2021

## the jurors

### Books & Journals

**ANDREW SHURTZ** is a graphic designer, educator, and researcher based in New York City. Along with his colleagues Rebecca Gimenez, Mike Gallagher, and Sebastian Campos, he co-founded the international design collective We Have Photoshop in 2007. Together they also co-founded Convolution, a conceptual journal dedicated to exploring the intersections of experimental typography, art, poetry, and criticism. He has taught courses in typography, book design, experimental publishing, and contemporary graphic design theory at Parsons School of Design since 2011 and has been instrumental in the development of the core typographic curriculum for their Communication Design program. He has previously taught courses at Rutgers University and City College of New York and served as a visiting critic at Yale University, NYU ITP, and The University of Connecticut. He is the recipient of multiple AUPresses awards for book design and the Yale School of Art's Phelps Berden Award. He received his Bachelor of Arts from Louisiana State University and his Master of Fine Arts from Yale University.

**INGRID PAULSON** is a book designer and publisher based in Toronto, Canada. Starting out as an in-house designer and art director, she branched out in 2003 with her own studio specializing in fiction, non-fiction, and art book design for a range of Canadian and American trade and academic publishers as well as art institutions. In 2018 she created Gladstone Press, a micro-press devoted to producing beautiful modern editions of classic novels. She has received design awards from both the AIGA 50 Books/50 Covers and the Alcuin Society, and her work has been cited in numerous books and periodicals. She also teaches book design for the Publishing Certificate offered by The Chang School, Ryerson University.

### Covers & Jackets

**GAIL ANDERSON** is a NYC-based designer, educator, and writer. She is Chair of BFA Design and BFA Advertising at the School of Visual Arts, and the creative director at Visual Arts Press. Anderson has served as senior art director at Rolling Stone, creative director of design at SpotCo, and as a designer at The Boston Globe Sunday Magazine and Vintage Books. She has taught at SVA for thirty years and has coauthored 15 books on design, typography, and illustration with the fabulous Steven Heller. Anderson serves on the Citizens' Stamp Advisory Committee for the US Postal Service and the advisory board of Poster House. She is an AIGA Medalist and the 2018 recipient of the Cooper Hewitt, Smithsonian Lifetime Achievement Award for Design. Her work is represented in the permanent collections of the Library of Congress, the Milton Glaser Design Archives, and the National Museum of African American History and Culture.

ADDITIONAL JUROR TO BE ANNOUNCED.

#### Special thanks to the 2020–2021 Book, Jacket, and Journal Show Committee

Dan Ruccia, Duke, Chair  
Jennifer Blanc-Tal, Rutgers  
Barbara Bourgoyne, LSU  
Ani Deyirmenjian, Toronto  
Mindy Hill, New Mexico  
Kevin Barrett Kane, Stanford

Brady McNamara, Oxford  
Katrina Noble, Washington  
Regina Starace, Penn State  
Isaac Tobin, Chicago  
Kate Kolendo, Communications Program Manager, AUPresses

ALL ENTRIES MUST BE RECEIVED AT THE CENTRAL OFFICE BY FRIDAY, JANUARY 22, 2021. NO EXTENSIONS!

ASSOCIATION  
of UNIVERSITY  
PRESSES

