

**Lori Hitchcock Morimoto**  
Curriculum Vitae

228 Wilson Hall  
University of Virginia  
Charlottesville, VA 22904  
lm8hz@virginia.edu



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**ACADEMIC APPOINTMENTS**

- 2019-           Lecturer, University of Virginia
- 2015-16       Lecturer, George Mason University
- 2012-15       Assistant Professor Adjunct, Northern Virginia Community College

**EDUCATION**

- 2011           Ph.D. Department of Communication and Culture, Indiana University
- 2000           M.A. Department of Communication and Culture, Indiana University
- 1991           M.A. Department of East Asian Languages and Literatures, Ohio State University
- 1988           B.A. Department of English Literature, Kenyon College

**PUBLICATIONS**

**Edited Volumes**

- 2018           Morimoto L. and Stein L.E. “Tumblr and Fandom.” Special Issue. *Transformative Works and Cultures* 27. <https://doi.org/10.3983/twc.2018.1580>
- 2015           Morimoto L.H. and Chin B. “Transcultural Fandom.” Themed Section. *Participations: Journal of Audience and Reception Studies* 12.2.

**Refereed Journal Articles**

- 2020           Morimoto L. “(Trans)Cultural Legibility and Online *Yuri!!! on Ice* Fandom.” *Mechademia Second Arc* 2. 136-159.
- 2018           Morimoto L. “The ‘Totoro Meme’ and the Politics of Transfandom Pleasure.” *East Asian Journal of Popular Culture* 4.1. 77-92.

- 2017 Morimoto L. "hannibal: a fanvid." [in] *Transition: Journal of Videographic Film & Moving Image Studies*. 3.4. <http://mediacommons.org/intransition/2016/10/06/hannibal-fanvid>
- 2013 Morimoto L.H. "Trans-cultural Fandom: Desire, Technology, and the Transformation of Fan Subjectivities in the Japanese Female Fandom of Hong Kong Stars." *Transformative Works and Cultures* 14. <https://doi.org/10.3983/twc.2013.0494>
- 2013 Morimoto L.H. and Chin B. "Towards a Theory of Transcultural Fandom." *Participations: Journal of Audience and Reception Studies* 10.1. 92-108.
- 2004 Hitchcock L. "Third Culture Kids: A Bakhtinian Analysis of Language and Multiculturalism in *Swallowtail Butterfly*." *Scope: An On-Line Journal of Film Studies*. February.

### Book Chapters

- 2021 Morimoto L. and Nielsen E.J. "This is my (floral) design: Flower Crowns, Fannibals, and Fan/Producer Permeability." *Sartorial Fandom: Fashion, Beauty Culture, and Identity*. Affuso E. and Scott, S. (forthcoming)
- 2021 Morimoto L. "A Methodology of Transcultural Fan Studies." *Fan Studies: Methods, Ethics, Research*. Booth P. and Williams R., eds. University of Iowa Press. (forthcoming)
- 2020 Morimoto L., Klink F., Pande R., and Hutton, Z. "The Culture of Fandom on Tumblr: A Roundtable Discussion." *A Tumblr Book: Platform and Cultures*. McCracken A., Cho A., Stein L., Hoch I.N., eds. University of Michigan Press. (forthcoming)
- 2019 Morimoto L. "*Hannibal*: Adaptation in the Age of Fan Production." *Becoming: Essays on NBC's Hannibal*. Finn K.M. and Nielsen E., eds. Syracuse University Press. 258-282.
- 2018 Morimoto L.H. "From Imagined Communities to Contact Zones: American Monoculture in Transatlantic Fandoms." *Transatlantic Television Drama: Industries, Programs, and Fans*. Hilmes M., Hills M., and Pearson R., eds. Oxford University Press. 273-290.
- 2018 Morimoto L. "Ontological Security and the Politics of Transcultural Fandom." *A Companion to Media Fandom and Fan Studies*. Booth P., ed. Wiley-Blackwell. 257-275.
- 2017 Morimoto, L. "Transnational Media Fan Studies." *The Routledge Companion to Media Fandom*. Click M.A. and Scott S., eds. Routledge. 280-288.
- 2017 Morimoto L.H. and Chin B. "Reimagining the Imagined Community: Online Fandoms in the Age of Global Convergence." *Fandom: Identities and Communities in a Mediated World, Second Edition*. Gray J., Sandvoss C., and Harrington C.L., eds. New York University Press. 174-189.

- 2016 Morimoto L.H. "The Good Fandom: Depicting Japanese Female Fans in *Moonlight Express*, *Moumantai*, and *Hong Kong Star Fans*." *Seeing Fans: Representations of Fandom in Media and Popular Culture*. Bennett L. and Booth P., eds. Bloomsbury. 239-250.

### Book Reviews

- 2020 Morimoto L. "Youjeong Oh. *Pop City: Korean Popular Culture and the Selling of Place*." *Cultural Sociology* 14.1: 106-107.
- 2015 Morimoto L.H. "Jeongmee Kim (ed.) *Reading Asian Television Drama: Crossing Borders and Breaking Boundaries*." *Critical Studies in Television* 10.3. 138-139.
- 2015 Morimoto L.H. "*The Soul of Anime: Collaborative Creativity and Japan's Media Success Story* by Ian Condry." *Cinema Journal* 54.3. 156-160.
- 2005 Morimoto L. "Bordwell, David. *Planet Hong Kong: Popular Cinema and the Art of Entertainment*." *Journal of Modern Literature in Chinese* 7.2. 131-134.
- 2005 Morimoto (Hitchcock) L. "Poshek Fu and David Desser eds. *The Cinema of Hong Kong: History, Arts, Identity*; C.M. Yau ed. *At Full Speed: Hong Kong Cinema in a Borderless World*." *Journal of Modern Literature in Chinese* 6.1. 175-183.
- 2001 Morimoto (Hitchcock) L. "*Shobei Imamura* edited by James Quandt; *The Emperor's Naked Army Marches On: Yuki Yukite Shingun* by Jeffrey Ruoff and Kenneth Ruoff." *Scope: An On-Line Journal of Film Studies*.  
<https://www.nottingham.ac.uk/scope/issues/2001/may.aspx>

### Other Scholarly Publications

- 2020 Morimoto L. and Ganzert A. [Untitled Interview]. "Smarte Serienfans: Praktiken Der Teilhabe In Fan-Gemeinschaften (Smart Series Fans: Practices of Participation in Fan Communities)," Special Issue. *AugenBlick* 78/79. (forthcoming in October)
- 2019 Morimoto L. "Physical Disability in/and Transcultural Fandom: Conversations with My Spouse." *The Journal of Fandom Studies* 7.1: 73-78.
- 2017 Morimoto L., Creekmur C., Kohnen M., McIntosh J., Morrissey, K., Scott S., and Stein L.E. "Roundtable on Videographic Criticism, Vidding, and Remix." *Cinema Journal* 56.4. 159-184.
- 2017 Morimoto L. "Sherlock (Holmes) in Japanese (Fan) Works." *Transformative Works and Cultures* 23. <https://doi.org/10.3983/twc.2017.0971>
- 2002 Hitchcock L. "Transnational Film and the Politics of Becoming: Negotiating East Asian Identity in *Hong Kong Night Club* and *Moonlight Express*." *Asian Cinema* 13.1: 67-86.

## Digital Publications

- 2018 “Acafanning at FannibalFest.” *in media res*. Academia in Fandom theme week. December 19. <http://mediacommons.org/imr/content/acfanning-fannibalfest>
- 2018 “The State of Fandom Studies 2018: Lori Morimoto & Sanghita Shrestova.” *Confessions of an Aca-Fan: The Official Weblog of Henry Jenkins*. March 12. <http://henryjenkins.org/blog/2018/3/12/the-state-of-fandom-studies-2018>
- 2017 “Leslie Cheung: Blamefully Beautiful [DCCFF 2017].” *V Cinema*. September 14. <http://www.vcinemashow.com/leslie-cheung-blamefully-beautiful-dccff-2017/>
- 2016 “A Tale of Two Chairs, or Why Did My Paper Get a B?” *lorimorimoto.net*. February 6. <https://lorimorimoto.net/wp/2016/02/06/a-tale-of-two-chairs-or-why-did-my-paper-get-a-b/>
- 2015 “Situating *Hannibal* within the Fullerverse: Now More Than Ever Seems It Rich to Die.” *in media res*. *Hannibal* theme week. September 21. <http://mediacommons.org/imr/2015/09/09/situating-hannibal-within-fullerverse-now-more-ever-seems-it-rich-die>
- 2015 “Fangirls in the Crosshairs.” *The Outtake*. August 5. <https://medium.com/the-outtake/fangirls-in-the-crosshairs-9c0cb89a25bd>
- 2015 “*Doctor Strange* in a Strange Land, Or the Transnational Logics of Blockbuster Casting.” *lorimorimoto.net*. December 10. <https://lorimorimoto.net/wp/2014/12/10/doctor-strange-in-a-strange-land-or-the-transnational-logics-of-blockbuster-casting-part-one/>
- 2014 “Yukata!Batch goes global.” *On/Off Screen*. August 15. <https://onoffscreen.wordpress.com/2014/08/15/yukatabatch-goes-global/>
- 2013 “Sherlock Goes to Tokyo.” *On/Off Screen*. May 21. <https://onoffscreen.wordpress.com/2013/05/21/sherlock-goes-to-tokyo/>
- 2007 “Gender and Fan Culture (Round Nineteen): Lori Hitchcock Morimoto and David Surman.” *Confessions of an Aca-Fan: The Official Weblog of Henry Jenkins*. October 11. [http://henryjenkins.org/blog/2007/10/gender\\_and\\_fan\\_culture\\_round\\_t\\_4.html](http://henryjenkins.org/blog/2007/10/gender_and_fan_culture_round_t_4.html)

## GRANTS AND FELLOWSHIPS

- 2015 Competitive Travel Grant, Console-ing Passions Conference (€200)
- 2006 Competitive Travel Grant, Department of Communication and Culture (\$150)

2001 Research Scholarship, MEXT (Japan) (¥2.5 million)

## INVITED TALKS

- 2019 “Fandom and Audience Methodologies.” Research School for Media Studies, HU University of Applied Sciences, Utrecht, Netherlands. Jul 1.
- 2019 “What a Difference a Name Makes: Towards a Transcultural Fan Studies.” Keynote Address, Fan Studies Network Conference, Portsmouth, UK. Jun 26.
- 2018 “It was... intimate?: *Hannibal* and the Gendered Politics of Identification in Quality TV.” McGill University, Montreal, Canada. Nov 2.
- 2018 “Featured Roundtable: Praxis in Practice.” Plenary Participant. Flow Conference, Austin, TX. Sep 27.
- 2015 “Transcultural Fandom.” Department of English, Princeton University, Princeton, NJ. Mar 9.

## CONFERENCE PARTICIPATION

### Papers Presented

- 2018 “Third Culture Subjectivity in Acafandom.” Fan Studies Network North America Conference, Chicago, IL. Oct 27.
- 2018 “Yuri!!! on (Thin) Ice: Convergence and Conflict in Transcultural Fandom.” Society for Cinema and Media Studies Conference, Toronto, Canada. Mar 21.
- 2017 “First Principles: *Hannibal*, Affective Economy, and Oppositionality in Fan Studies.” Fan Studies Network Conference. Huddersfield, UK. Jun 24.
- 2016 “Outrageous Sirk-umstances: *Hannibal* and the Aesthetics of Excess.” Feasting on Hannibal Conference, Melbourne, Australia. Nov 29.
- 2016 “The Fan-*shufu*: Hong Kong Star Fans in/and the Home.” Communicating with Cool Japan ICA Preconference, Tokyo, Japan. Jun 8.
- 2016 “*Sherlock* and Global Transfandom.” Society for Cinema and Media Studies Conference, Atlanta, GA. Mar 30.
- 2015 “Setting the Stage: The Origins of Modern Foreign ‘Boy Booms’ in Japan.” Fan Studies Network Conference, Norwich, UK. Jun 28.
- 2015 “*Sherlock* and the British Actor Boom: ‘Regifting’ Female Fandom in Japan. Console-ing Passions Conference, Dublin, Ireland. Jun 20.

- 2015 “Sherlock and Nation-Branded Boy Booms in Japan.” Society for Cinema and Media Studies Conference, Montreal, Canada. Mar 27.
- 2014 “Transcultural Fandom In/As Contact Zone.” Fan Studies Network Conference, London, UK. Sep 27.
- 2014 “Video Killed the Martial Arts Star: Distribution Technologies and the Vagaries of Jackie Chan Fandom in Japan.” Cult Cinema and Technological Change Conference, Aberystwyth, Wales, UK. Apr 15.
- 2014 “Yukata!Batch Goes Global: Japanese Entertainment Booms in the Age of Social Media. Southwest PCA/ACA Conference, Albuquerque, NM. Feb 22.
- 2012 “The Loquacious Geisha: Lotus Blossom and the Hidden Transcript of *Teahouse of the August Moon*.” Society for Cinema and Media Studies Conference, Boston, MA. Mar 23.
- 2012 “The Trans-cult-ural Geographies of Hong Kong Film Fandom in Japan.” Asian Cinema Studies Society Conference, Hong Kong. Mar 18.
- 2011 “Wings of Desire: Hiroko Shinohara and the Making of ‘Fashionable’ Hong Kong Cinema.” Society for Cinema and Media Studies Conference, New Orleans, LA. Mar 11.
- 2008 “Digital Fandom and the Making of Trans/Cultural Geographies.” Society for Cinema and Media Studies Conference, Philadelphia, PA. Mar 8.
- 2006 “Your Place or Mine? Transnational *Okkake* and Global Media Fandom.” Society For Cinema and Media Studies Conference, Vancouver, CA. Mar 5.
- 2004 “Hong Kong Cinema and its Japanese Female Fans – A Comparative Study of Film Spectatorship Practices.” Association for Asian Studies Conference,
- 2002 “Seeing Stars: Japanese Women Watching Leslie Cheung.” Asian Studies Conference Japan, Tokyo, Japan. Jun 22.

### **Other Conference Participation**

- 2019 Co-Organizer. “Decolonizing Research and Teaching Workshop.” Fan Studies Network North America Conference, Chicago, IL. Oct. 26.
- 2017 Roundtable Participant. “Decolonizing Fan Studies.” Popular Culture Association/American Culture Association National Conference, San Diego, CA. Apr 30.
- 2017 Respondent. “Chinese Queer Fan Cultures in the Twenty-First Century: Queering Heterosexuality, Geopolitics, and Transcultural Imaginations.” Society for Cinema and Media Studies Conference, Chicago, IL. Mar 22.

- 2016 Workshop Participant. "Towards a Transnational Fan Studies." Society for Cinema and Media Studies, Atlanta, GA. Mar 31.
- 2016 Roundtable Participant. "Every Love is Unique: Fans, Producers, and Romance in Bryan Fuller's *Hannibal*." Popular Culture Association/American Culture Association National Conference, Seattle, WA. Mar 25.
- 2011 Discussant. "Women in East Asian Film." Association for Asian Studies Conference, Honolulu, HI. Apr 3.

## **TEACHING EXPERIENCE**

### **University of Virginia**

Hollywood Goes to Asia (FA2019/FA2020)  
Hong Kong Film and Cultural Identity (SP2020)  
Media Fandom and Participatory Culture (SP2020/SP2021)  
Japanese Film in Global Context (SP2021)

### **Northern Virginia Community College**

Film Appreciation I (SP2012-SP2015)  
Film Appreciation II (SP2013)  
History of Film and Animation (FA2012-SP2015)  
Topics in Anime (FA2014)

### **Indiana University**

Race, Ethnicity, and Media (FA2004)  
Media in Global Context (SP2005)  
Introduction to Film and Media (FA1999-SP2000)  
Public Speaking (FA1998-SP1999)

### **Kenyon College**

Beginning Japanese (SP1991-SP1992)  
Intermediate Japanese (FA1991-SP1992)

### **The Ohio State University, Columbus**

Beginning Japanese (FA1990-SU1991)  
Elements of Japanese Culture (FA1989-SP1990)

## **SERVICE**

2020-present Editorial Advisory Board, *The Velvet Light Trap*.

- 2018 Symposium Co-organizer. “Intersections: Fan Studies in Conversation in Japan.” Sophia University, Tokyo, Japan. December 16.
- 2018 Organizer. Japan Fan Studies Tour. December 13-24.
- 2018-2020 Symposium Section Editor. *Transformative Works and Cultures*.
- 2018-present Editorial Advisory Board. Fandom and the Humanities book series, Palgrave MacMillan.
- 2018 Program Committee. Society for Cinema and Media Studies.
- 2018 Panel Organizer. “Intersections: Japanese Media Fan Cultures Through a Fan Studies Lens”. Society for Cinema and Media Studies Conference, Toronto, Canada. Mar 21.
- 2017-present Co-Organizer and Web Coordinator. Fan Studies Network North America Conference.
- 2016-2017 Advisor. Fan Studies Reading Group. Online. The Ohio State University.
- 2016-2018 Steering Committee. Fan and Audience Studies Special Interest Group, Society for Cinema and Media Studies
- 2015 Panel Organizer. “Through a Magnifying Lens: Sherlock Fandom in Global Context.” Society for Cinema and Media Studies Conference, Montreal, Canada. Mar 27.
- 2014 Panel Organizer. “Fan Studies’ (Transcultural) Futures.” Fan Studies Network Conference, London, UK. Sep 27.
- 2012-present Peer Reviewer. *New Media & Society*; *Plaridel Journal*; *Continuum*; *Intensities: The Journal of Cult Media*; *Journal of Fandom Studies*; *[in]Transition*; *Genre en series*; *Palabra Clave*; *Participations: Journal of Audience and Reception Studies*; *Transformative Works and Cultures*; University of Iowa Press.
- 2008-2018 Editorial Board Member. *Transformative Works and Cultures*.

## COMMUNITY INVOLVEMENT & OUTREACH

- 2020 Panelist. “Fandoms, Icons, and their Legacies.” Project Insight (Philippines). Online. Sep 9.
- 2020 Panelist. “Transcending Realms: The Fan Culture Experience.” Project Insight (Philippines). Online. Aug 8.



- 2020 Panelist. “Fan Fiction: The Lit that Asks ‘What If?’” 1455 Summer Literary Festival (Virginia). Online. Jul 15.
- 2019-present Podcast. *It’s a Thing!* <http://itsathing.net>
- 2018 Roundtable Participant. “Pleasure and Politics.” Scholar Fan Salon: The Transformative Civics of Fandom. Los Angeles, CA. Feb 26.

## MEDIA

- 2020 “Tik-Tok Too.” By Dr. Aisling Kelliher, RTE Lyric FM, Ireland. References work on the politics of transcultural fandom in East Asia. Available at: <https://soundcloud.com/soundsdoable/tiktok-too-culture-file>
- 2020 “When Asian Fans Socially Distance because of Cultural Tensions in Fandom.” By Khursten Santos, *Fujojocast* podcast. References transcultural fan studies research. <https://www.punkednoodle.com/champloo/2020/06/21/fujojocast-no-14-when-asian-fans-socially-distance-because-of-cultural-tensions-in-fandom/>
- 2019 “Como falar (e não falar) da cultura de fãs, especialmente de *Star Wars*?” By Ana Cabral Martins, *Ípsilon*. Interviewed as an expert on fan cultures. <https://www.publico.pt/2019/12/12/culturaipsilon/noticia/falar-nao-falar-cultura-fas-especialmente-star-wars-1896827>
- 2018 “The Irreverent Joys of a Japanese Sherlock Holmes.” By Josephine Livingstone, *The New Republic*. References 2017 essay on Sherlock Holmes fandom in Japan. <https://newrepublic.com/article/151011/irreverent-joys-japanese-sherlock-holmes>
- 2018 “Be Good to Each Other.” By Dr. Christine Becker. *Aca-Media* podcast. Interviewed as an expert on precarity in academia. <http://www.aca-media.org/episode45>
- 2018 “Lori Morimoto.” By Elizabeth Minkel and Flourish Klink. *Fansplaining* podcast. Featured guest. <https://www.fansplaining.com/episodes/71-lori-morimoto>
- 2017 “Geek Interpreter: Queerbaiting & Transformative Fandom.” *The Three Patch Podcast*. Panelist. <http://www.three-patch.com/casefiles/61b-geek-interpreter/>
- 2016 “Shipping and Activism.” By Elizabeth Minkel and Flourish Klink. *Fansplaining* podcast. Interviewed on race and racism in fandoms. <https://www.fansplaining.com/episodes/29-shipping-and-activism>
- 2015 “From the Internet to the Ivy League: Fanfiction in the Classroom.” By Elizabeth Minkel, *The Millions*. Interviewed as an expert on the subject. <https://themillions.com/2015/03/from-the-internet-to-the-ivy-league-fanfiction-in-the-classroom.html>

## **PROFESSIONAL EMPLOYMENT**

Research Assistant. Mainichi Newspapers. Washington, DC

Study Abroad Coordinator. Otemae University. Hyogo, Japan

Coordinator of International Relations (JET Program). Tottori, Japan

## **LANGUAGES**

Japanese: Reading: Advanced; Speaking: Advanced; Writing: Intermediate

Chinese (Mandarin): Reading: Elementary; Speaking: Elementary; Writing: Elementary

## **AFFILIATIONS**

Association of Asian Studies (AAS)

Society for Cinema and Media Studies (SCMS)

Popular Culture Association/American Culture Association (PCAACA)

Fan Studies Network North America (FSNNA)