

**JAYASHREE KAMBLE**

31-10 Thomson Avenue, E103,  
Long Island City, NY 11101

(347) 361-9031  
jkamble@lagcc.cuny.edu

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**EDUCATION:**

Ph.D. English Literature, **University of Minnesota**. 2008.

**EMPLOYMENT:**

Associate Professor, English, **LaGuardia Community College**. Sept. 2012- present

**AWARDS and FELLOWSHIPS:**

Distinguished CUNY Fellow at the Graduate Center Advanced Research Collaborative, Spring 2021  
William P. Kelly Research Fellowship, 2020-2021  
CUNY Office of Research Book Completion Award, 2019 (\$5000)  
Stefan Bernard Baumrin Associate Professor Travel Award, 2019 (\$100)  
International Association for the Study of Popular Romance Conference Travel Award, 2018 (\$500)  
CUNY LaGuardia Community College Spring 2018 EDIT grant (\$995)  
CUNY LaGuardia CC Academic Affairs Research/Scholarly Work Award, 2017-2018 (\$4400)  
PSC CUNY Research Award 2017-2018 (\$4400)  
Popular Culture Association 2-year College Travel Award 2017 (\$1000)  
PSC CUNY Research Award 2016-2017 (\$4400)  
CUNY LaGuardia CC Spring 2016 EDIT grant (\$500)  
“Closing the PPR Loop mini-grant”, LaGuardia Community College, 2015-2016 (\$4400)  
PSC CUNY Research Award 2015-2016 (\$4400)  
PSC CUNY Research Award 2014-2015 (\$5990)  
CUNY Faculty Fellowship Publication Program, 2014 (\$4400)  
CUNY William Stewart Travel Award, 2014 (\$500)  
Popular Culture Association Fishwick Travel Award, 2014 (\$1000)  
Romance Writers of America Academic Research Grant, 2013-2014 (\$3500)  
CUNY LaGuardia CC EDIT grant, Spring 2013  
Monk Prize for the Best Article by a Graduate Student, University of Minnesota, 2008  
Norman Johnston DeWitt Fellowship, Graduate School, University of Minnesota, 2005-2006  
Romance Writers of America Academic Research Grant, 2005-2006 (\$5000)  
Departmental Fellowship, Department of English, University of Minnesota, Fall 2000  
Gold Medal in Master of Arts (English), University of Pune, India, 2000

**PUBLICATIONS (BOOKS):**

*Making Meaning in Popular Romance Fiction: An Epistemology*. Palgrave, 2014.

**PUBLICATIONS (ARTICLES):**

“When *Wuxia* Met Romance: The Pleasures and Politics of Transculturalism in Sherry Thomas’s *My Beautiful Enemy*,” Special Issue for the *Journal of Popular Romance Studies*. Spring 2020.

“From Barbarized to Disneyfied: Viewing 1990s New York City Through Eve Dallas, J.D. Robb’s Futuristic Homicide Detective,” “Capital Crimes” Special Issue of the *Forum for Inter-American Research* vol. 10, no. 1, May 2017.

“All Work or All Play: Indian Consumerism, Leisure, and Ethics Under Globalization in *Zindagi Na Milegi Dobara*” at *South Asian Popular Culture*, vol. 13, no. 1, Apr. 2015.

“What’s Love Got to Do With It? In Romance Novels, Everything!” *Oklahoma Humanities Council Magazine*. February 2015.

“How to Tame a Dragon: Ten Years After *A Natural History of the Romance Novel*.” *Journal of Popular Romance Studies*, vol. 3, no. 2, 2013.

“The Globalized Avatar of the Hindi Cinema Hero: Hrithik Roshan’s ‘Double Role’ in *Kaho Naa...Pyaar Hai/Say That You Love [Me]* (2000).” *Film International*, vol. 10, no. 4-5, 2012.

“Tempted by the Big Apple: The Fantasy of Western Spaces in *Kabhi Alvida Naa Kehna*.” *Studies in South Asian Film and Media*, vol 3, no. 1, 2012.

#### **PUBLICATIONS (ESSAYS IN EDITED COLLECTIONS):**

“Romantic Fantasies: How the Media Constructs its Own Romance Novel” in the edited collection *Research Companion to Popular Romance Fiction*, forthcoming (Routledge 2020).

“Branding a Genre: A Brief Trans-Atlantic History of Romance Novel Cover Art.” Essay in the collection *Romance Fiction and American Culture: Love as the Practice of Freedom?* Ed. William Gleason and Eric Selinger, Ashgate/Taylor and Francis, Feb. 2016.

“Patriotism, Passion, and PTSD: The Critique of War in Popular Romance Novels” in *New Approaches to Popular Romance Fiction*. Ed. Sarah Frantz and Eric Selinger. Jefferson, NC: McFarland, 2012.

“Female Enfranchisement and the Popular Romance: An Indian Perspective” in *Empowerment Versus Oppression: 21st Century Views of Popular Romance Novels*. Ed. Sally Goade. London: Cambridge Scholars Publishing, 2007.

#### **PUBLICATIONS (OTHER):**

“Love and War” Book review for the *Journal of Popular Romance Studies*. Vol. 8, March 4, 2019.

“Closing Words: The Pleasures of Texts” in *In Transit: The LaGuardia Journal on Teaching and Learning*, Vol. 7, 2016.

**MEDIA PRESENTATIONS/APPEARANCE:**

Interview “Bad Romance,” by Constance Grady in *Vox*, June 24, 2020.

Interview “Fifty Shades of White: The Long Fight Against Racism in Romance Novels,” by Lois Beckett in *The Guardian*, April 2019.

Interview “Love Studies” by Maggie Coughlin Worth in the Romance Writers of America magazine *Romance Writers Report*, Feb. 2018.

Interview “Why We Still Call Them Bodice Rippers” by Micaela Marini Higgs in *Racked* magazine, Oct. 31, 2017.

Interview “Love Ideologically” at the Nostalgia Trap/Jacobin Mag site, Dec. 14, 2014.

Interview “Enjoying the Paranormal” at the NEH-sponsored Popular Romance Project site, Mar. 18, 2014.

Interview “One More Glass Ceiling” at the NEH-sponsored Popular Romance Project site, Mar. 25, 2014.

Interview “Romance in Indian Cinema” at the NEH-sponsored Popular Romance Project site, May 28, 2014.

Interview on global romance readership. “Bad Economy is Good for Romance Novels.” *The World*. Interviewer Jason Margolis. Public Radio International. 26 Nov. 2009.

**CONFERENCE PRESENTATIONS:**

“Recoloring London: Empire and Ethnicity in Popular Romance,” International Association for the Study of Popular Romance (IASPR) Digital Showcase 2020.

“The Agony and the Ecstasy: Heroic Confrontation in Romance Novels,” Annual Popular Culture and American Culture Association (PCA/ACA) Conference, Washington D.C. (2019).

“The Making of a Community College Major,” Two-Year College Association Northeast, LaGuardia Community College, New York (2018).

“One of the Guys? Eve Dallas as a Masculine Worker Heroine in J.D. Robb’s *In Death* series,” IASPR Conference at Macquarie University, Sydney (2018).

“From Xinjiang to the British Isles: Examining Escapism and the “Othering” of Romance Heroines in Sherry Thomas’s *My Beautiful Enemy*,” International Seminar on Languages and Cultures in Contact in the Romance Novel, Universidad de Las Palmas, Spain (2017).

“What’s a Heroine To Do? The Sub-Genrification of Romance Fiction,” PCA/ACA Conference, San Diego (2017).

“Virgin and/or Sexpot: Desire and the Romance Heroine in Susan Napier’s *Love in the Valley* (1985),” Annual PCA/ACA Conference, Seattle (2016).

“36 Questions to Fall in Love [With Your Intellectual Community]: An Icebreaker Quiz to Jumpstart Student Engagement,” LaGuardia Community College Fall Opening Sessions, New York (2015).

“Why Professors Love to Study Romance: The 10 Year Anniversary of RWA’s Academic Grant,” Romance Writers of America Annual Conference, New York (2015)

“What’s in a Name? Hybridity and Globalization in the Neo-Victorian Romance Novels of Sherry Thomas,” Northeast Modern Language Association Conference, Toronto (2015).

“It’s All Academic: Scholar, Scientist, Romance Heroine,” Annual PCA/ACA Conference, New Orleans (2015).

Book talk “Making Meaning in Popular Romance Fiction: An Epistemology,” New York Metro American Studies Association Salon Talk, Hunter College, New York (2014).

“Engaging the Local for Enhanced Learning,” panel. Center for Undergraduate Education Conference, New York (2014).

“Studying (the) Romance (Novels): Negotiating the Journey from Doctoral Research to Book Publication,” IASPR conference at Aristotle University, Thessaloniki, Greece (2014).

“A Portrait of the Heroine as High-Maintenance: The Triumphant Cheerleader in Linda Howard’s *To Die For*,” Annual PCA/ACA Conference, Chicago (2014).

“From Barbarized to Disneyfied: Viewing the Gentrification of New York City Through Eve Dallas, J.D. Robb’s Futuristic Homicide Detective.” Annual American Comparative Literature Association (ACLA) Conference, New York University, New York (2014).

“Defiance and Definition: Constructing Authorship in Lisa Kleypas’s *Dreaming of You*,” at the *Popular Romance Author Symposium*, Princeton University (2013).

“City as Teacher: Engaging the Local for Enhanced Learning” panel. LaGuardia Community College Fall Opening Sessions, New York (2013).

“Better to be a Weapon than a Woman: Reconciling False Binaries in Karen Marie Moning’s *Fever* series.” Annual PCA/ACA Conference, Washington D.C. (2013).

“*A Natural History of the Romance Novel* Tenth Anniversary Roundtable: Pamela Regis and the Rebooting of Popular Romance Studies.” Annual PCA/ACA Conference, Washington D.C. (2013).

Vampire/Romance Joint Roundtable. Annual PCA/ACA Conference, Washington D.C. (2013).

“All Work or All Play: Ethical Reformulations on the Road in *Zindagi Na Milegi Dobara*.” Annual Conference of the Modern Language Association (MLA), Boston (2013).

“Romantic Fantasies: How the Media Constructs its Own Romance Novel,” Seminar on romance scholarship and publishing, McDaniel College, Westminster, MD (2012).

“New Editions and Television Movies: A Methodology for Decoding the Romance Genome.” Annual PCA/ACA Conference, Boston (2012).

“Mermaid or Halibut: Crises of Political Identity in Joanna Bourne’s Historical Romance Novels.” Annual ACLA Conference, Brown University (2012).

“Romancing the Canon: Teaching ‘Literary’ Texts with Romance,” McDaniel College’s *Popular Romance in the New Millennium* Conference, Westminster, Maryland (2011).

“Love and Temptation in the Big Apple: Bollywood Romance Goes West in *Kabhi Alvida Naa Kehna (Never Say Goodbye)*,” Annual IASPR Conference, New York University, New York (2011).

“‘I Don’t Know What That Means’: Temperance Brennan as Uncomprehending Romance Heroine in TV’s *Bones*.” Annual PCA/ACA Conference, San Antonio (2011).

“Love and the ‘Double Role’ ”: Uncanny Resemblance and Romance in Hrithik Roshan's *Kaho Naa...Pyaar Hai*.” Annual ACLA Conference, Vancouver (2011).

“Found in Translation: Hindi Cinema’s Take on Romance in English Language Film,” Annual PCA/ACA Conference, St. Louis (2010).

“Complicating the Capitalist: Money and Marriage in the Contemporary Novels of Judith McNaught,” Annual PCA/ACA Conference, New Orleans (2009).

“The Romance Carnival: Sexual and Racial Diversity in Paranormal Romance Novels,” Annual ACLA Conference, Harvard University (2009).

“Rape as Memory: Re-examining Sexual Violence in Popular Romance Fiction,” Annual PCA/ACA Conference, San Francisco (2008).

“‘Owning Twenty-eight percent of the World and its Satellites’: Capitalism in J.D. Robb’s *In Death* series,” Annual PCAS/ACAS Conference, Jacksonville, Florida (2007).

“Romance Novels and the War against Terror,” Annual PCAS/ACAS Conference, Jacksonville, Florida (2007).

“Straight from the Reader’s Keyboard: Romance Fiction and the On-line Community,” Annual PCAS/ACAS Conference, Jacksonville, Florida (2007).

“Sexual Orientation and Masculinity in Popular Romance Novels,” University of Dundee’s *Debating the Difference: Gender, Representation and Self-Representation* Conference, Scotland (2007).

“The ‘Bodice-Ripper’: Dust Jackets, Covers, and the Perception of Popular Romance Fiction,” Annual Conference of the Society for the History of Authorship, Reading and Publishing, Minneapolis, Minnesota (2007).

#### INVITED TALKS

“When *Wuxia* Met Romance: The Pleasures and Politics of Multiculturalism in Sherry Thomas’s *My Beautiful Enemy*” at Williams College’s “Reading for Pleasure: Romance Fiction in the International Marketplace” Symposium, Williamstown (2017). Skype.

“Epistemes and Cultural Dominants: What Popular Romance Novels’ Heroes and Heroines Tell Us About Postmodernity.” **Keynote** for the biannual meeting of the International Association for the Study of Popular Romance (IASPR), University of Utah, Salt Lake City, (2016).

“Urban Affairs and the Heart of Whiteness in *Kabhi Alvida Naa Kehna*: Indians in (Bollywood’s) America,” *Beyond Bollywood: Indian Americans Shape the Nation* Seminar, the Department of History, University of Mumbai (in collaboration with The American Library, U.S. Consulate General), Mumbai, Feb. 17, 2016.

Plenary talk on my book *Making Meaning in Popular Romance Fiction: An Epistemology*, “Diversity and Transformation: American Literature 1920-1990” Conference, Kirti Doongursee College, Mumbai (2016).

“The Paranormal Romance,” Skype lecture for the Honors Colloquium “Love, Monsters, and Global Conflict: Paranormal Romance and Urban Fantasy in the 21st Century,” South Dakota State University, Feb. 24, 2015.

#### ADDITIONAL SCHOLARLY EXPERIENCE

**Co-Editor, Edited Collection *Research Companion to Popular Romance Fiction* (Routledge 2020).**

Solicit submissions, provide feedback, and co-write the Introduction and Conclusion.

**Peer Reviewer, 2009-Present. *Journal of Popular Romance Studies***

Review articles submitted to *JPRS* and provided detailed feedback.

**Thesis/Book Reviewer, 2015-present.**

Reviewed and wrote an endorsement for the collection *Love, Language, Place, and Identity in Popular Culture: Romancing the Other*, edited by María Ramos-García and Laura Vivanco. Lexington Books, forthcoming 2020.

Reviewed the manuscript for the monograph *Human in Death* for Baylor University Press.  
Examined the Bachelor's degree thesis "A Romantic Revolution: Narratives of Love and Sexual Scripting in Traditional and Self-published Romance Novels" (Deakin University).  
Examined the Doctoral Thesis (creative track) "The Valentine Wars" (University of Newcastle)

#### **RELATED PROFESSIONAL EXPERIENCE**

##### **Vice-President, 2013-Present, International Association for the Study of Popular Romance.**

Assist the President and members in planning future conferences and in outreach.

##### **Reviewer, 2015-present, *Kirkus Reviews***

Write 300 word-reviews of one popular romance novel each month

##### **Director, Writing and Literature Program, 2016-2019, LaGuardia Community College**

Coordinate college-wide and departmental initiatives for the major. Work with the Writing and Literature Major committee to assess the major and assist with programming and outreach. Do student advising on the WL advising committee as well as one-on-one.

#### **PROFESSIONAL ORGANIZATION MEMBERSHIPS:**

Popular Culture and American Culture Association  
International Association for the Study of Popular Romance

#### **TEACHING EXPERIENCE:**

##### **Associate Professor, Fall 2012-present, LaGuardia Community College**

Taught undergraduate writing courses using lecture, discussion, and presentations. Designed syllabi and graded exams and other assignments.

##### **Courses**

LIF 101 Liberal Arts First Year Seminar  
Eng 102 Writing Through Literature  
Eng 270 Introduction to Poetry  
Lib 200 Humanism, Science and Technology  
Eng 103 The Research Paper  
Eng 291 Survey of British Literature II  
Eng 245 Images of Women in Literature  
Eng 099 Basic Writing  
Eng/Ena/Enc 101 Introduction to Expository Writing

**Discussion Leader, Summer 2018, Word Bookstore (Brooklyn, NY) Romance Class**

Taught a 4 session community course on popular romance fiction.

**Instructor, 2009. College of Liberal Arts, University of Minnesota**

Adapted and refined CLA 1001, a semester-long orientation to the college. Provided strategies for college success. Developed assignments that emphasized connections with the community through service learning. Supervised an undergraduate TA.

**Instructor, 2003-2005. Department of English, University of Minnesota**

Designed course syllabi for undergraduate composition and literature courses. Conducted weekly classes using a mix of lecture, group discussion, and student presentations. Designed and evaluated writing assignments. Designed, administered, and graded exams.

**Courses**

- EngL 1701, Modern Fiction, Summer 2005
- EngL 1181 W, Introduction to Shakespeare, Spring 2005
- EngC 1011, University Writing and Critical Reading, Fall 2004
- EngL 1001 W, Introduction to Literature, Summer 2003
- EngL 1181 W, Introduction to Shakespeare, Spring 2003

**Teaching Assistant, 2001-2002. Department of English, University of Minnesota**

Assisted professors in conducting lecture classes. Met with small groups of students every week to direct discussions on course work. Instructed students on writing techniques and graded papers. Administered and graded exams.

**Courses**

- EngL 3003 W, Survey of British Literature, Part I, Fall 2002
- EngL 3004 W, Survey of British Literature, Part II, Spring 2002
- EngL 3003 W, Survey of British Literature, Part I Fall 2001
- EngL 1181 W, Introduction to Shakespeare, Spring 2001

**ADDITIONAL CURRICULUM DEVELOPMENT EXPERIENCE**

Collaborated in designing a year-long freshman course titled “The Power of Words” (Fall 2012-Spring 2013, University of Minnesota), which uses multi-media platforms and promotes critical thinking about traditional and digital humanities.

**WRITING CENTER EXPERIENCE**

**Teaching Assistant Coordinator, Aug. 2007-May 2008. Center for Writing, University of Minnesota**

Trained and supervised writing consultants. Developed and conducted writing workshops.

**Graduate Writing Consultant, Aug. 2006-May 2008. Center for Writing,  
University of Minnesota**

Tutored graduate as well as undergraduate students (American and international) in person and online. Assisted with academic writing as well as genres such as fellowship applications.

**ACADEMIC ADVISING EXPERIENCE**

**Faculty Adviser, January 2013-present, LaGuardia Community College.**

Plan and execute a new advising model in consultation with faculty and student services staff. Learn student needs, collaborate with senior college administrators on developing resources to meet those needs, and organize advising events.

**Academic Adviser, May 2008-August 2012. College of Liberal Arts, University of Minnesota**

Helped undergraduates to plan their courses to comply with college and major requirements and graduate on time. Encouraged students to explore service learning and study abroad programs. Conducted orientation sessions to explain college guidelines and resources. Wrote advising newsletter and sat on scholastic committees. Served as departmental adviser for American Studies. Publicized the major and guided students in completing requirements.

**Assistant Academic Adviser, 2003-2004. Department of English, University  
of Minnesota**

Helped undergraduate English majors to plan their courses to comply with the major requirements. Conducted information sessions on study-abroad programs, senior paper course options, graduate programs, and career planning. Conducted orientation sessions for incoming freshmen and transfer students to introduce the English major and the department's resources.